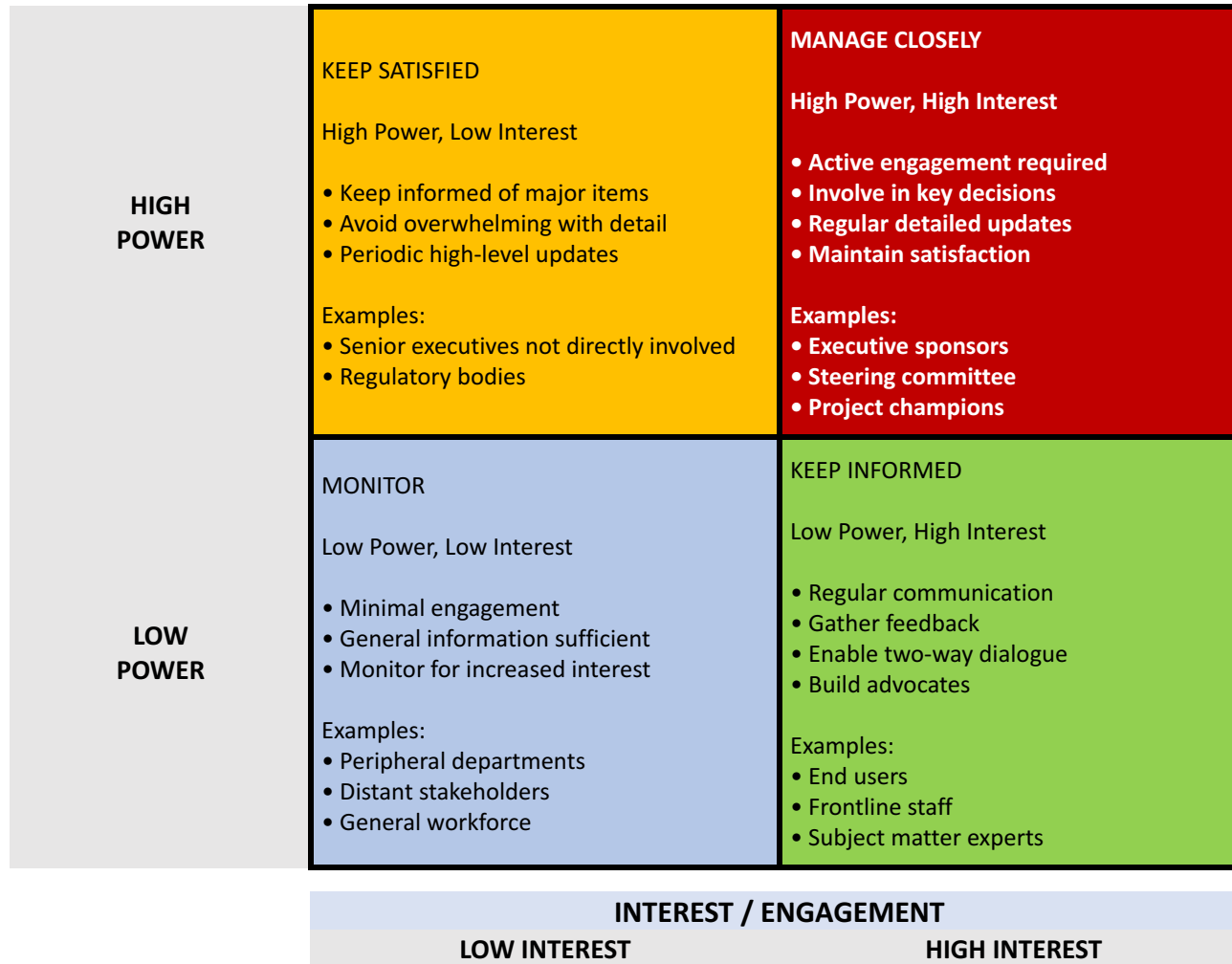


Power-Interest Stakeholder Matrix

Map stakeholders by their level of power/influence and interest in the AI project



How to Use This Matrix:

1. Identify all project stakeholders (individuals or groups)
2. For each stakeholder, assess their level of POWER/INFLUENCE over the project (high or low)
3. Assess their level of INTEREST/ENGAGEMENT in the project (high or low)
4. Place each stakeholder in the appropriate quadrant above
5. Apply the engagement strategy indicated for each quadrant
6. Document detailed stakeholder information in the 'Stakeholder Register' tab
7. Review and update regularly as stakeholder positions may shift over time

Stakeholder Register

Detailed information about each project stakeholder

Stakeholder Name/Group	Role/Department	Power Level	Interest Level	Quadrant	Key Concerns/Priorities	Engagement Strategy
CEO	Executive Leadership	High	High	Manage Closely	ROI, strategic alignment	Monthly exec briefings, quarterly steering
CFO	Finance	High	Low	Keep Satisfied	Budget, cost control	Quarterly financial reports
IT Director	Technology	High	High	Manage Closely	Integration, security	Weekly technical updates, architecture reviews
End Users (50)	Operations	Low	High	Keep Informed	Job impact, training	Monthly town halls, training sessions
Compliance Officer	Legal/Compliance	High	Low	Keep Satisfied	Regulatory adherence	Quarterly compliance reviews
HR Manager	Human Resources	Low	Low	Monitor	Workforce planning	Included in general updates

Notes:

- Power Level: Ability to influence project decisions, resource allocation, or outcomes
- Interest Level: Level of concern about project activities and outcomes
- Update this register regularly as stakeholder positions may change
- Use this register to inform your communication plan and engagement activities
- Color coding matches the Power-Interest Matrix quadrants