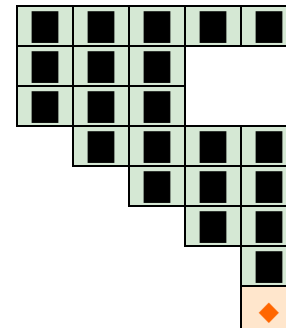# AI Implementation Roadmap Timeline - Customer Churn Prediction Example

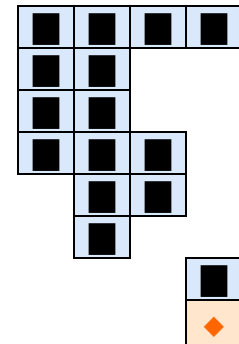*Duration: 15 months | Budget: $420K | Team: 4-6 FTEs*

Activity / Phase	Start	End	Duration	Owner	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12
PHASE 0: FOUNDATION	M1	M2	2 mo	PM	■	■										
Team assembly & onboarding	M1	M1	1 mo	PM	■											
Infrastructure setup	M1	M2	2 mo	Eng	■	■										
Data access & exploration	M1	M2	2 mo	DS	■	■										
Governance setup	M1	M2	2 mo	BA	■	■										
M2: Infrastructure Ready	M2	M2				◆										
PHASE 1: MVP DEVELOPMENT	M3	M7	5 mo	PM			■	■	■	■	■					
Data pipeline development	M3	M5	3 mo	Eng			■	■	■							
Feature engineering	M3	M5	3 mo	DS			■	■	■							
Model training & validation	M4	M7	4 mo	DS				■	■	■	■					
CRM integration (batch)	M5	M7	3 mo	Eng					■	■	■					
Monitoring dashboard	M6	M7	2 mo	Eng						■	■					
Pilot testing (50 accounts)	M7	M7	1 mo	BA							■					
M7: MVP Complete, Pilot Validated	M7	M7									◆					
PHASE 2: PRODUCTION DEPLOYMENT	M8	M11	4 mo	PM								■	■	■	■	
Production infrastructure	M8	M9	2 mo	Eng								■	■			
Model refinement	M8	M9	2 mo	DS								■	■			
Enhanced CRM integration	M8	M10	3 mo	Eng								■	■	■		
User training program	M9	M10	2 mo	BA									■	■		
Rollout: 10K accounts	M9	M9	1 mo	BA									■			
Rollout: 50K accounts	M11	M11	1 mo	BA											■	
M11: Full Production Deployment	M11	M11													◆	

AI Implementation Roadmap Timeline - Customer Churn Prediction Example

Duration: 15 months | Budget: $420K | Team: 4-6 FTEs

Activity / Phase	Start	End	Duration	Owner	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12
PHASE 3: OPTIMIZATION	M12	M15	4 mo	PM												■
Model performance improvements	M12	M14	3 mo	DS												■
Feature enhancements	M12	M15	4 mo	Eng												■
ROI measurement & validation	M13	M15	3 mo	BA												
Knowledge transfer to ops	M14	M15	2 mo	PM												
M15: Project Complete, Target ROI Achi...	M15	M15														

LEGEND				
Phase 0: Foundation				
Phase 1: MVP Development				
Phase 2: Production Deployment				
Phase 3: Optimization				
◆ = Key Milestone				

NOTES: This is a sample timeline. Customize phases, activities, and durations for your specific project. DS=Data Scientist, Eng=ML Engineer, BA=Business Analyst, PM=Project Manager

AI Implementation Roadmap Timeline - Custom

Duration: 15 months | Budget: $420K | Team: 4-6 FTEs

Activity / Phase	Start	End	Duration	Owner	M13	M14	M15
PHASE 0: FOUNDATION	M1	M2	2 mo	PM			
Team assembly & onboarding	M1	M1	1 mo	PM			
Infrastructure setup	M1	M2	2 mo	Eng			
Data access & exploration	M1	M2	2 mo	DS			
Governance setup	M1	M2	2 mo	BA			
M2: Infrastructure Ready	M2	M2					
PHASE 1: MVP DEVELOPMENT	M3	M7	5 mo	PM			
Data pipeline development	M3	M5	3 mo	Eng			
Feature engineering	M3	M5	3 mo	DS			
Model training & validation	M4	M7	4 mo	DS			
CRM integration (batch)	M5	M7	3 mo	Eng			
Monitoring dashboard	M6	M7	2 mo	Eng			
Pilot testing (50 accounts)	M7	M7	1 mo	BA			
M7: MVP Complete, Pilot Validated	M7	M7					
PHASE 2: PRODUCTION DEPLOYMENT	M8	M11	4 mo	PM			
Production infrastructure	M8	M9	2 mo	Eng			
Model refinement	M8	M9	2 mo	DS			
Enhanced CRM integration	M8	M10	3 mo	Eng			
User training program	M9	M10	2 mo	BA			
Rollout: 10K accounts	M9	M9	1 mo	BA			
Rollout: 50K accounts	M11	M11	1 mo	BA			
M11: Full Production Deployment	M11	M11					

Duration: 15 months | Budget: $420K | Team: 4-6 FTEs

Activity / Phase	Start	End	Duration	Owner	M13	M14	M15
PHASE 3: OPTIMIZATION	M12	M15	4 mo	PM	■	■	■
Model performance improvements	M12	M14	3 mo	DS	■	■	
Feature enhancements	M12	M15	4 mo	Eng	■	■	■
ROI measurement & validation	M13	M15	3 mo	BA	■	■	■
Knowledge transfer to ops	M14	M15	2 mo	PM		■	■
M15: Project Complete, Target ROI Achi	M15	M15					◆

LEGEND				
Phase 0: Foundation				
Phase 1: MVP Development				
Phase 2: Production Deployment				
Phase 3: Optimization				
◆ = Key Milestone				

NOTES: This is a sample timeline. Customize phases, activities, and durations for your specific project. DS=Data Scien

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