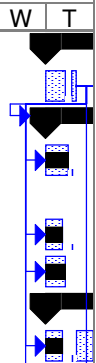
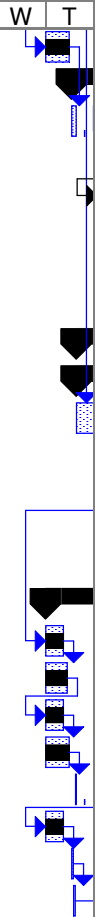


ID	Predecessor	Task Name	Work	Start	Finish	Resource Names	W	T
1		<b>Planning Phase</b>	<b>98 hrs</b>	<b>Thu 3/6/08</b>	<b>Mon 4/14/08</b>			
2		Internal Kick-Off Meeting	4.5 hrs	Thu 3/6/08	Thu 3/6/08	BB - ALL		
3	2	<b>Client Kick-Off Meeting</b>	<b>5.5 hrs</b>	<b>Thu 3/6/08</b>	<b>Tue 4/1/08</b>			
4	2	Define project goals	2 hrs	Thu 3/6/08	Thu 3/6/08	BB - PM		
5	2	Determine milestones	1 hr	Tue 4/1/08	Tue 4/1/08	BB - PM		
6	2	Define performance / success metrics	0.5 hrs	Thu 3/6/08	Thu 3/6/08	BB - PM		
7	2	Define project team, roles and responsibilities	2 hrs	Thu 3/6/08	Thu 3/6/08	BB - PM		
8		<b>Planning - Technical</b>	<b>31 hrs</b>	<b>Thu 3/6/08</b>	<b>Mon 4/14/08</b>			
9	2	Technical meeting 1	2 hrs	Thu 3/6/08	Thu 3/6/08	BB - PM		
10	9	Technical meeting 2	2 hrs	Tue 4/1/08	Tue 4/1/08	BB - PM		
11	10	Technical requirements gathering	4 hrs	Wed 4/2/08	Wed 4/2/08	BB - PM		
12		<b>Define system architecture</b>	<b>6 hrs</b>	<b>Wed 4/2/08</b>	<b>Fri 4/4/08</b>			
13	11	Analyze current system structure	2 hrs	Wed 4/2/08	Wed 4/2/08	BB - PM		
14	13	System architecture flow chart	4 hrs	Fri 4/4/08	Fri 4/4/08	BB - PM		
15	14	System architecture client sign off	0 hrs	Fri 4/4/08	Fri 4/4/08	SM		
16		<b>Database modeling</b>	<b>5 hrs</b>	<b>Wed 4/2/08</b>	<b>Mon 4/14/08</b>			
17	11	Analyze current data model	1 hr	Wed 4/2/08	Wed 4/2/08	BB - PM		
18	17	Create database schema	4 hrs	Fri 4/4/08	Mon 4/14/08	BB - PM		
19	18	Database model client sign off	0 hrs	Mon 4/14/08	Mon 4/14/08	SM		
20		<b>Security / roles / access definition</b>	<b>2 hrs</b>	<b>Thu 4/3/08</b>	<b>Mon 4/14/08</b>			
21	11	Analyze current security roles	1 hr	Thu 4/3/08	Thu 4/3/08	BB - PM		
22	21	Create new security roles documentation (spreadsheet)	1 hr	Mon 4/14/08	Mon 4/14/08	BB - PM		
23	22	System security roles client sign off	0 hrs	Mon 4/14/08	Mon 4/14/08	SM		
24		<b>Functional specification</b>	<b>8 hrs</b>	<b>Wed 4/2/08</b>	<b>Thu 4/3/08</b>			
25	11	Write functional specifications	8 hrs	Wed 4/2/08	Thu 4/3/08	BB - PM		
26	25	Functional specification client sign off	0 hrs	Thu 4/3/08	Thu 4/3/08	SM		
27		<b>Quality control checklist</b>	<b>2 hrs</b>	<b>Fri 4/4/08</b>	<b>Fri 4/4/08</b>			
28	26	Create quality control checklist	2 hrs	Fri 4/4/08	Fri 4/4/08	BB - PM		
29	28	Quality control checklist client sign off	0 hrs	Fri 4/4/08	Fri 4/4/08	SM		
30		<b>Sitemaps</b>	<b>4 hrs</b>	<b>Thu 3/6/08</b>	<b>Thu 3/6/08</b>			



Project: smartmodular-project-plan-v1 Date: Tue 4/1/08	Task		Milestone		External Tasks	
	Split		Summary		External Milestone	
	Progress		Project Summary		Deadline	

ID	Predecessor	Task Name	Work	Start	Finish	Resource Names	W	T
31	2	Site Map - Old Site	4 hrs	Thu 3/6/08	Thu 3/6/08	BB - PM		
32		<b>Site Map - New Site</b>	<b>5 hrs</b>	<b>Thu 3/6/08</b>	<b>Mon 3/10/08</b>			
33	31	Site Map - New Site	4 hrs	Thu 3/6/08	Fri 3/7/08	BB - PM		
34	33	Client Review Site Map	0 hrs	Fri 3/7/08	Fri 3/7/08	SM		
35	34	Client Feedback	0 hrs	Fri 3/7/08	Fri 3/7/08	SM		
36	35	Apply Revisions	1 hr	Mon 3/10/08	Mon 3/10/08	BB - PM		
37	36	Client Review Revised Site Map	0 hrs	Mon 3/10/08	Mon 3/10/08	SM		
38	36	Client Provide Written Approval	0 hrs	Mon 3/10/08	Mon 3/10/08	SM		
39		<b>Planning - Creative</b>	<b>35 hrs</b>	<b>Thu 3/6/08</b>	<b>Wed 3/26/08</b>			
40		<b>Creative Kick-Off Meeting</b>	<b>2 hrs</b>	<b>Thu 3/6/08</b>	<b>Fri 3/7/08</b>			
41	2	Discuss creative brief	2 hrs	Thu 3/6/08	Fri 3/7/08	BB - Creative		
42	41	Client return filled in creative brief	0 hrs	Fri 3/7/08	Fri 3/7/08	SM		
43	41	Creative requirements gathering	2 hrs	Thu 3/20/08	Thu 3/20/08	BB - Creative		
44	43	Design Comps (3)	30 hrs	Thu 3/20/08	Tue 3/25/08	BB - Creative		
45	44	Presentation of Design Comps	1 hr	Wed 3/26/08	Wed 3/26/08	BB - PM		
46		<b>Planning - Research</b>	<b>13 hrs</b>	<b>Thu 3/6/08</b>	<b>Fri 3/7/08</b>			
47	43	Research Market	1 hr	Thu 3/6/08	Thu 3/6/08	BB - PM		
48	47	Research competitor sites	3 hrs	Thu 3/6/08	Thu 3/6/08	BB - PM		
49	48	Research best of breed sites	1 hr	Thu 3/6/08	Thu 3/6/08	BB - Creative		
50	49	Research competitor features and applications	4 hrs	Thu 3/6/08	Thu 3/6/08	BB - Creative		
51	50	Corporate Brands Research	1 hr	Thu 3/6/08	Fri 3/7/08	BB - Creative		
52	51	Key Web-Brand Positioning & Messaging	1 hr	Thu 3/6/08	Thu 3/6/08	BB - Creative		
53	52	Development of Brand & Product USP	1 hr	Thu 3/6/08	Thu 3/6/08	BB - Creative		
54	53	Marketing / Brand Message	1 hr	Thu 3/6/08	Thu 3/6/08	BB - Creative		
55		<b>Creative Development Phase</b>	<b>159 hrs</b>	<b>Mon 4/14/08</b>	<b>Mon 5/5/08</b>			
56		<b>Creative Development Phase 1</b>	<b>125 hrs</b>	<b>Mon 4/14/08</b>	<b>Mon 5/5/08</b>			
57		<b>Concepting</b>	<b>40 hrs</b>	<b>Mon 4/14/08</b>	<b>Fri 4/25/08</b>			
58	54	Creative Concepting & Brand Alignment - Home Pg, Secondary I	40 hrs	Mon 4/14/08	Fri 4/25/08	BB - Creative		
59		<b>User Interface Design</b>	<b>0 hrs</b>	<b>Fri 4/25/08</b>	<b>Mon 4/28/08</b>			
60	58	Determination of optimal rich internet architecture and user intera	0 hrs	Fri 4/25/08	Mon 4/28/08			




Project: smartmodular-project-plan-v1 Date: Tue 4/1/08	Task		Milestone		External Tasks	
	Split		Summary		External Milestone	
	Progress		Project Summary		Deadline	

ID	Predecessor	Task Name	Work	Start	Finish	Resource Names	Week	
							W	T
61		<b>Imagery</b>	<b>13 hrs</b>	<b>Tue 4/29/08</b>	<b>Fri 5/2/08</b>			
62	59	Imagery Research	4 hrs	Tue 4/29/08	Tue 4/29/08	BB - Creative		
63	62	Purchase Imagery at Market Rate	2 hrs	Thu 5/1/08	Thu 5/1/08	BB - Creative		
64	63	Send Imagery to client	1 hr	Fri 5/2/08	Fri 5/2/08	BB - Creative		
65	64	Client Review of Imagery	0 hrs	Fri 5/2/08	Fri 5/2/08	BB - PM		
66	65	Re- size, re-touch Imagery (as needed)	6 hrs	Fri 5/2/08	Fri 5/2/08	BB - Creative		
67		<b>Content</b>	<b>32 hrs</b>	<b>Fri 4/25/08</b>	<b>Mon 5/5/08</b>			
68	45	Wordsmithing of Client-provided Content	24 hrs	Fri 4/25/08	Thu 5/1/08	BB - Creative		
69	68	Review Word-smithed Content	0 hrs	Thu 5/1/08	Thu 5/1/08	SM		
70	69	Provide Written Feedback	0 hrs	Thu 5/1/08	Thu 5/1/08	SM		
71	70	Apply Revisions	8 hrs	Fri 5/2/08	Mon 5/5/08	BB - Creative		
72	71	Review Revised Content	0 hrs	Mon 5/5/08	Mon 5/5/08	SM		
73	72	Provide Written Approval on Word-smithed Content	0 hrs	Mon 5/5/08	Mon 5/5/08	SM		
74		<b>Website Design</b>	<b>40 hrs</b>	<b>Mon 4/14/08</b>	<b>Fri 4/18/08</b>			
75	45	CSS style guide	8 hrs	Mon 4/14/08	Mon 4/14/08			
76	75	Build Primary & Secondary Conceptuals	32 hrs	Tue 4/15/08	Fri 4/18/08	BB - Creative		
77	76	Review Primary & Secondary Conceptuals	0 hrs	Fri 4/18/08	Fri 4/18/08	SM		
78		<b>Creative Development Phase 2</b>	<b>2 hrs</b>	<b>Mon 4/21/08</b>	<b>Mon 4/21/08</b>			
79	76	Secondary Homes Pages to Client	2 hrs	Mon 4/21/08	Mon 4/21/08	BB - Creative		
80	79	Review/Approval of Secondary Pages	0 hrs	Mon 4/21/08	Mon 4/21/08	SM		
81	80	Final Copy Approval	0 hrs	Mon 4/21/08	Mon 4/21/08	SM		
82		<b>Creative Development Phase 3</b>	<b>32 hrs</b>	<b>Mon 4/28/08</b>	<b>Thu 5/1/08</b>			
83	81	Final Creative of Internal Pages	8 hrs	Mon 4/28/08	Mon 4/28/08	BB - Creative		
84	83	Creative Approval	0 hrs	Mon 4/28/08	Mon 4/28/08	SM		
85	84	HTML Development	24 hrs	Tue 4/29/08	Thu 5/1/08	BB - Tech		
86		<b>Programming Phase</b>	<b>318 hrs</b>	<b>Fri 5/2/08</b>	<b>Thu 6/26/08</b>			
87		<b>Security</b>	<b>16 hrs</b>	<b>Fri 5/2/08</b>	<b>Mon 5/5/08</b>			
88	85	Encrypted login / roles based security	16 hrs	Fri 5/2/08	Mon 5/5/08	BB - Tech		
89		<b>CMS System</b>	<b>102 hrs</b>	<b>Tue 5/6/08</b>	<b>Thu 5/22/08</b>			
90	88	Development of CMS (Content Management System)	90 hrs	Tue 5/6/08	Wed 5/21/08	BB - Tech		


Project: smartmodular-project-plan-v1  
Date: Tue 4/1/08

Task 

Milestone 

External Tasks 

Split 

Summary 

External Milestone 

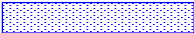


Progress 

Project Summary 




Deadline 

ID	Predecessor	Task Name	Work	Start	Finish	Resource Names	Week	
							W	T
91	90	Integration of website design	12 hrs	Wed 5/21/08	Thu 5/22/08	BB - Tech		
92		<b>CRM module</b>	<b>40 hrs</b>	<b>Thu 5/22/08</b>	<b>Thu 5/29/08</b>			
93	91	Lead forms, contact forms definition	8 hrs	Thu 5/22/08	Fri 5/23/08	BB - Tech		
94	93	Lead Capture Forms	8 hrs	Fri 5/23/08	Mon 5/26/08	BB - Tech		
95	94	Lead Directing	4 hrs	Mon 5/26/08	Tue 5/27/08	BB - Tech		
96	95	Contact forms	8 hrs	Tue 5/27/08	Wed 5/28/08	BB - Tech		
97	96	Auto responder	4 hrs	Wed 5/28/08	Wed 5/28/08	BB - Tech		
98	97	Integration of Sugar OS lead management module	8 hrs	Wed 5/28/08	Thu 5/29/08	BB - Tech		
99		<b>Product Database</b>	<b>160 hrs</b>	<b>Thu 5/29/08</b>	<b>Thu 6/26/08</b>			
100	98	Public views	40 hrs	Thu 5/29/08	Thu 6/5/08	BB - Tech		
101	100	Registered user views	40 hrs	Thu 6/5/08	Thu 6/12/08	BB - Tech		
102	101	Product data sheets	40 hrs	Thu 6/12/08	Thu 6/19/08	BB - Tech		
103	102	Product database administration	40 hrs	Thu 6/19/08	Thu 6/26/08	BB - Tech		
104		<b>Search Engine Optimization</b>	<b>29 hrs</b>	<b>Thu 6/26/08</b>	<b>Wed 7/2/08</b>			
105	103	Keyword research	14 hrs	Thu 6/26/08	Mon 6/30/08	BB - Tech		
106	105	Search Engine Keyword, Meta Tag, & Alt Tag Coding	7 hrs	Mon 6/30/08	Tue 7/1/08	BB - Tech		
107	106	Submission of Site to Major Search Engines	7 hrs	Tue 7/1/08	Wed 7/2/08	BB - Tech		
108	107	Website Analytics Tool Integration	1 hr	Wed 7/2/08	Wed 7/2/08	BB - Tech		
109		<b>Technical Setup</b>	<b>18 hrs</b>	<b>Wed 7/2/08</b>	<b>Fri 7/4/08</b>			
110	108	Hosting & DNS	4 hrs	Wed 7/2/08	Wed 7/2/08	BB - Tech		
111	110	Website Analytics Resources / Metrics Set up	5 hrs	Wed 7/2/08	Thu 7/3/08	BB - Tech		
112	111	Set up Management Reporting & Key Metric Performance Dashboard	9 hrs	Thu 7/3/08	Fri 7/4/08	BB - Tech		
113		<b>Quality Control</b>	<b>16 hrs</b>	<b>Fri 7/4/08</b>	<b>Tue 7/8/08</b>			
114	112	Q&A - Final Site	8 hrs	Fri 7/4/08	Mon 7/7/08	BB - PM		
115	114	Bug Fixes	8 hrs	Mon 7/7/08	Tue 7/8/08	BB - Tech		
116		<b>Activation Phase</b>	<b>5 hrs</b>	<b>Tue 7/8/08</b>	<b>Wed 7/9/08</b>			
117	115	Client Review of Final Site	0 hrs	Tue 7/8/08	Tue 7/8/08	SM		
118	117	Delivery of Final Site to Hosting Space	4 hrs	Tue 7/8/08	Wed 7/9/08	BB - Tech		
119	118	Site Launch	1 hr	Wed 7/9/08	Wed 7/9/08	BB - Tech		
120		<b>Project Management</b>	<b>169 hrs</b>	<b>Fri 3/7/08</b>	<b>Wed 7/9/08</b>			

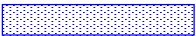

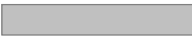






Project: smartmodular-project-plan-v1  
Date: Tue 4/1/08

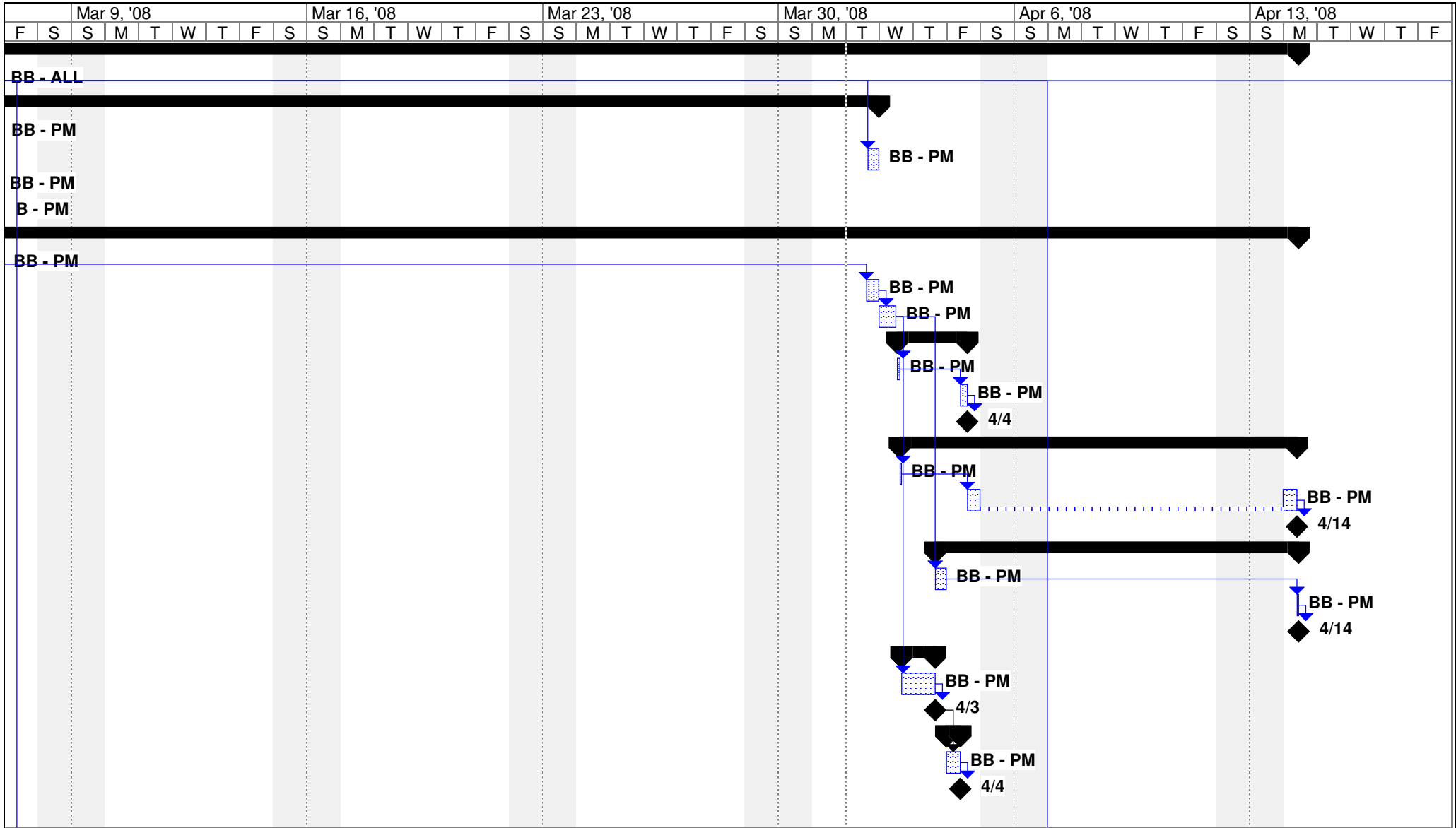
Task   
Split   
Progress 

Milestone   
Summary   
Project Summary 

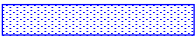








External Tasks   
External Milestone   
Deadline 

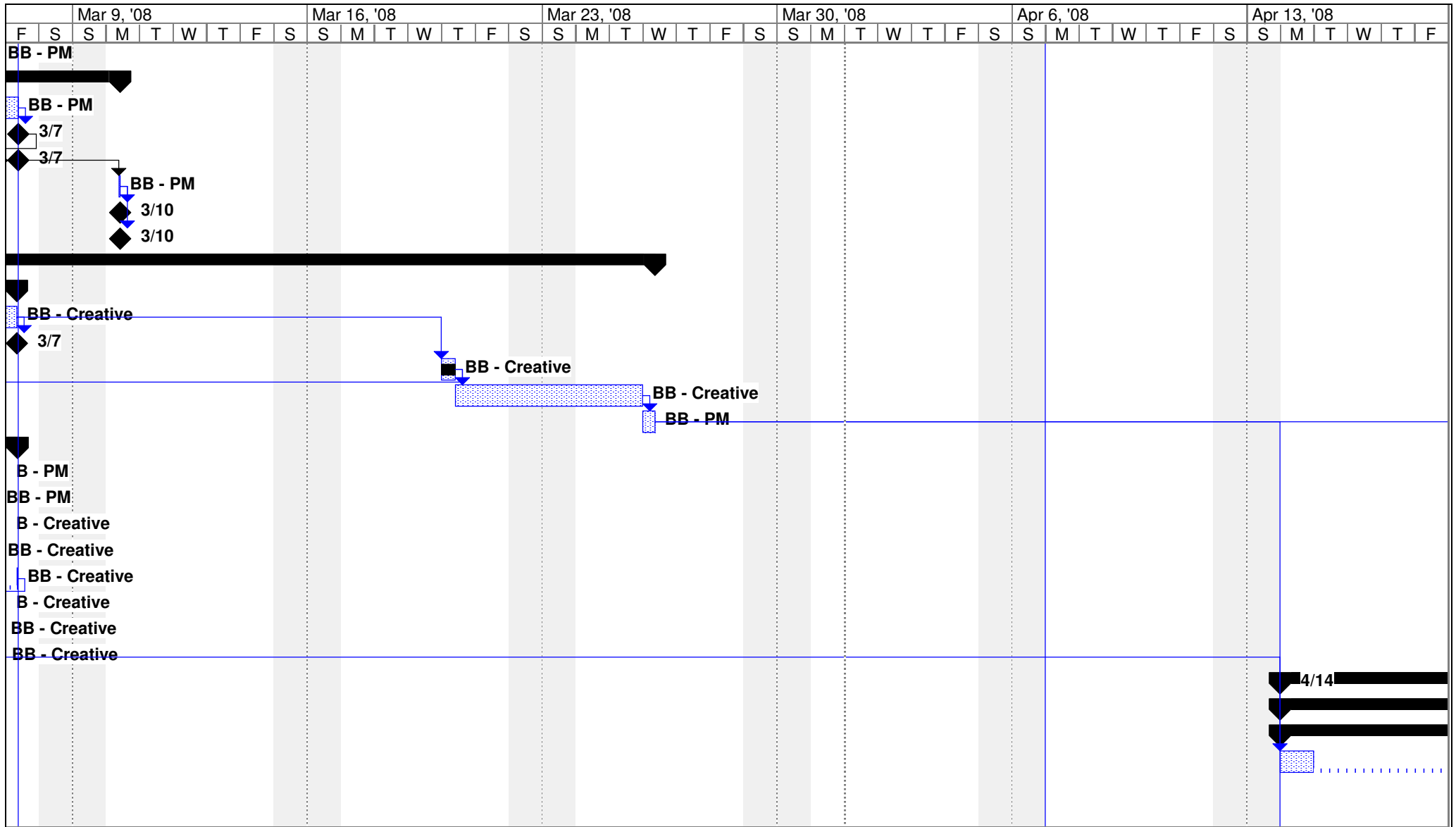
ID	Predecessor	Task Name	Work	Start	Finish	Resource Names		
							W	T
121	2	Microsoft Project Plan	8 hrs	Fri 3/7/08	Mon 3/10/08	BB - PM		
122	2	Ongoing project management - Planning Phase	40 hrs	Mon 4/7/08	Fri 4/11/08	BB - PM		
123	122	Ongoing project management - Production Phase Phase	109 hrs	Thu 6/19/08	Wed 7/9/08	BB - PM		
124	2	Weekly status reports	12 hrs	Tue 7/8/08	Wed 7/9/08	BB - PM		

Project: smartmodular-project-plan-v1 Date: Tue 4/1/08	Task		Milestone		External Tasks	
	Split		Summary		External Milestone	
	Progress		Project Summary		Deadline	

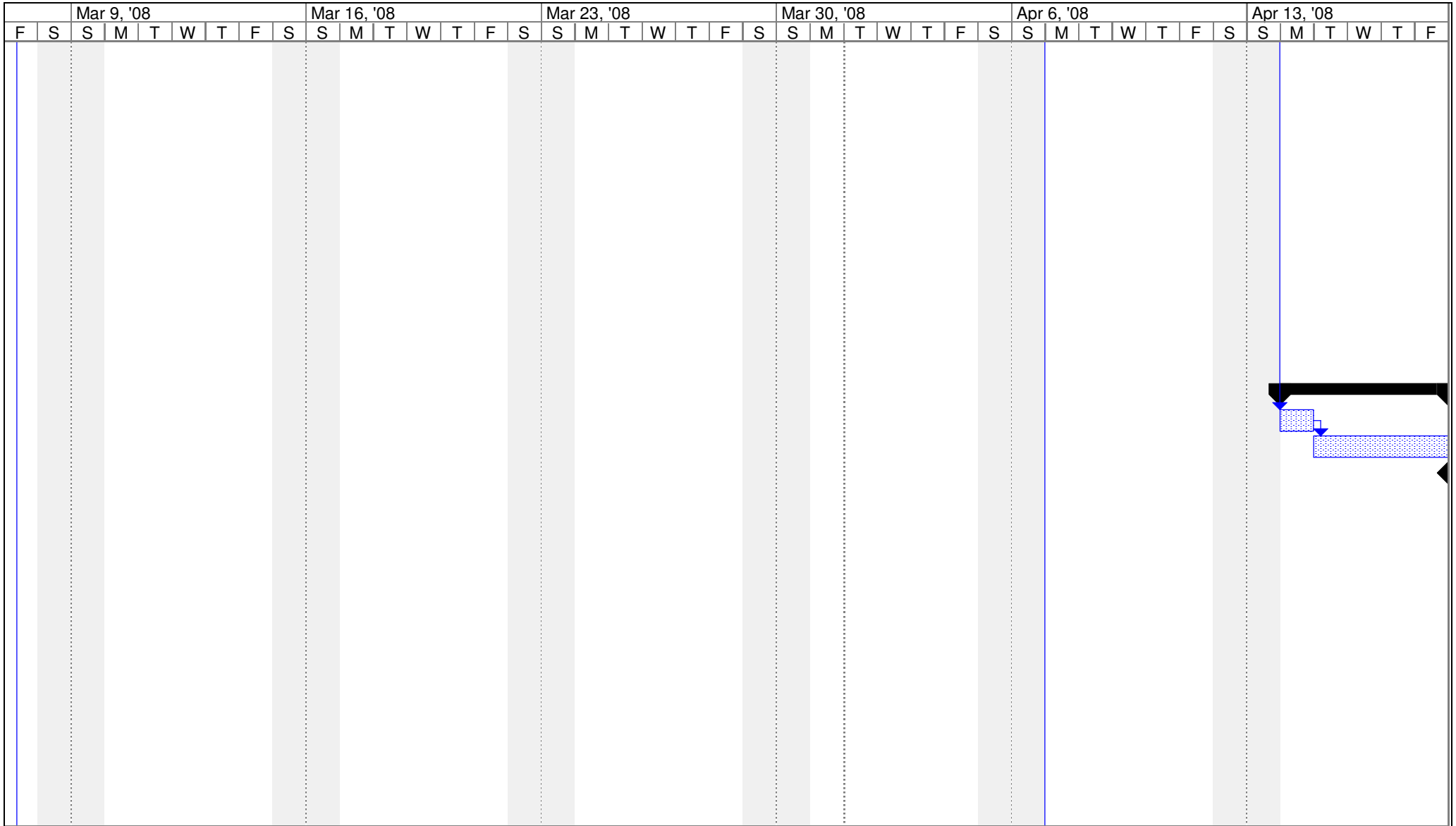


Project: smartmodular-project-plan-v1  
 Date: Tue 4/1/08

Task		Milestone		External Tasks	
Split		Summary		External Milestone	
Progress		Project Summary		Deadline	

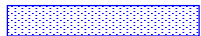


Project: smartmodular-project-plan-v1 Date: Tue 4/1/08	Task		Milestone		External Tasks	
	Split		Summary		External Milestone	
	Progress		Project Summary		Deadline	



Project: smartmodular-project-plan-v1  
 Date: Tue 4/1/08

Task



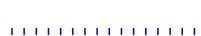
Milestone



External Tasks



Split



Summary



External Milestone



Progress



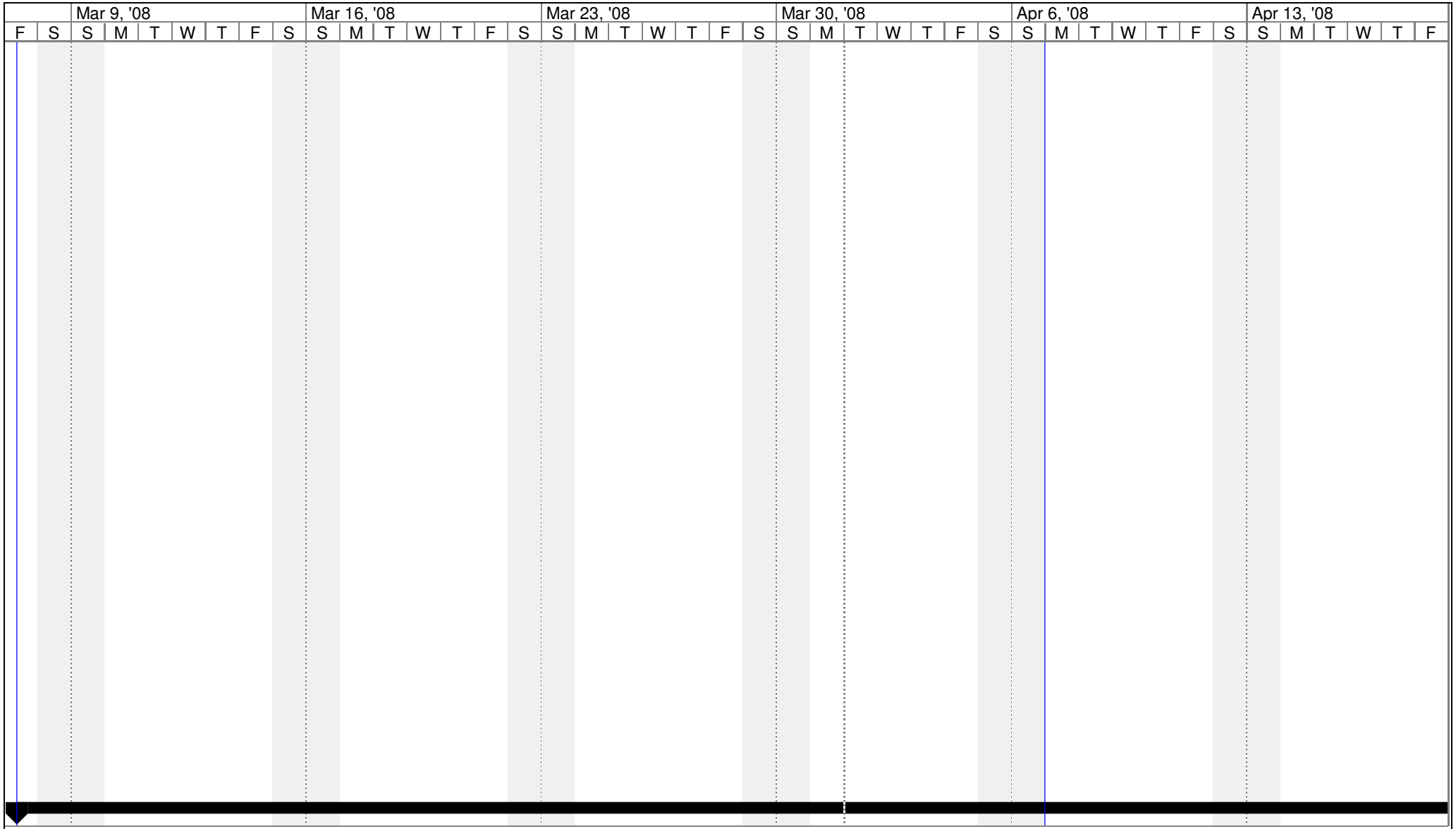
Project Summary



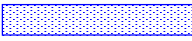








Deadline

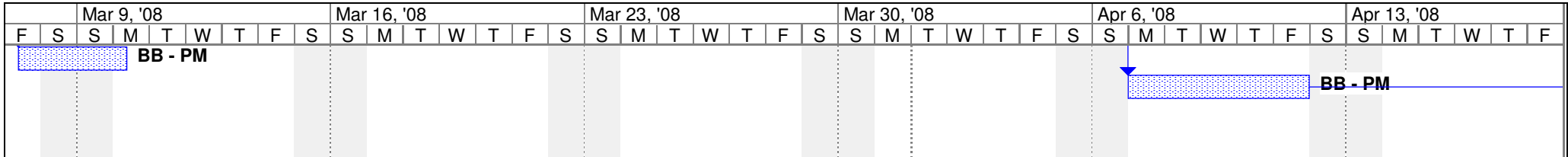


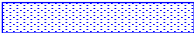












Project: smartmodular-project-plan-v1  
 Date: Tue 4/1/08

Task		Milestone		External Tasks	
Split		Summary		External Milestone	
Progress		Project Summary		Deadline	



Project: smartmodular-project-plan-v1 Date: Tue 4/1/08	Task		Milestone		External Tasks	
	Split		Summary		External Milestone	
	Progress		Project Summary		Deadline	


Apr 20, '08							Apr 27, '08							May 4, '08							May 11, '08							May 18, '08							May 25, '08							
S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S

Project: smartmodular-project-plan-v1  
Date: Tue 4/1/08

Task 

Split 

Progress 

Milestone 

Summary 

Project Summary 

External Tasks 

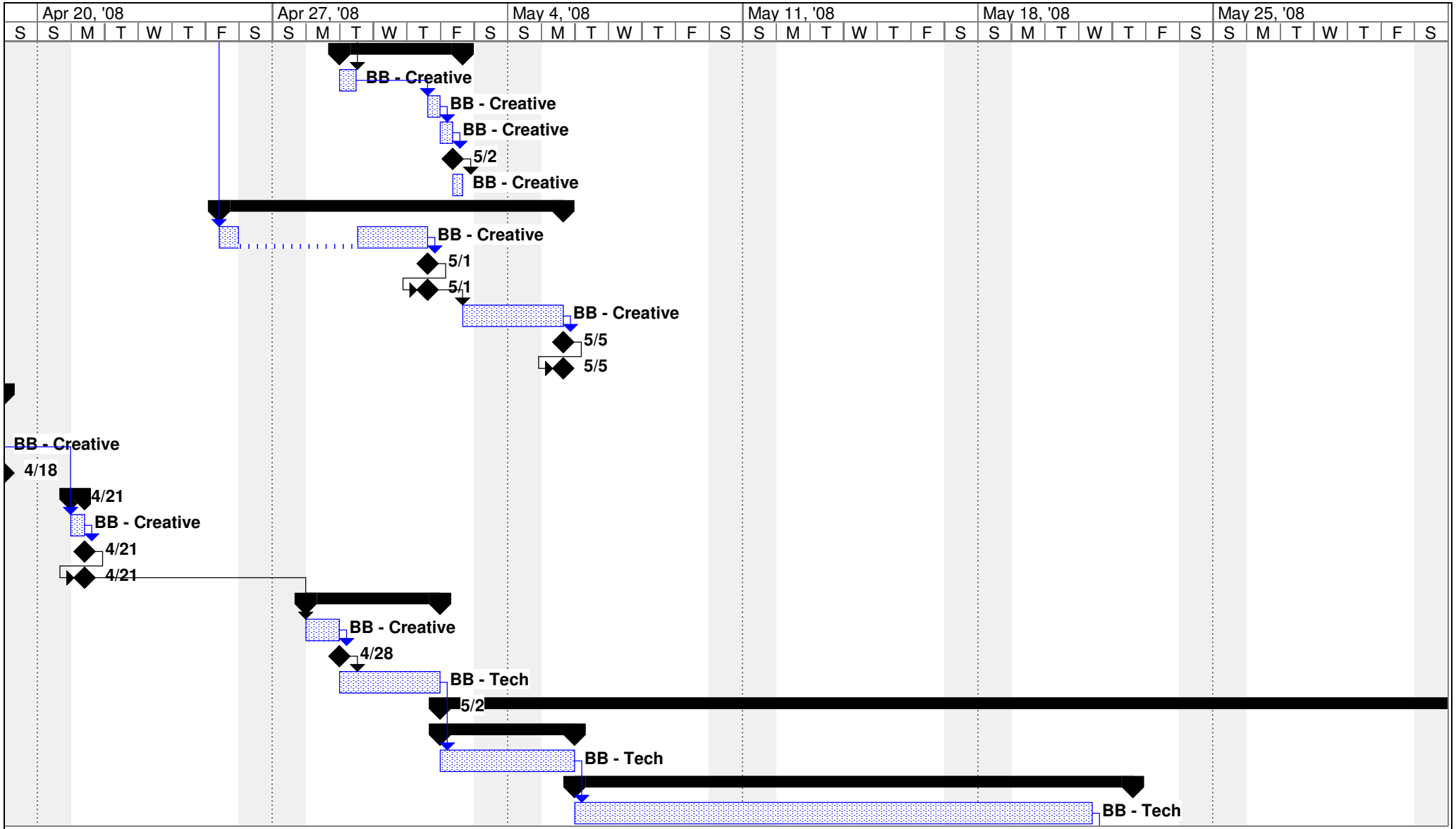
External Milestone 

Deadline 



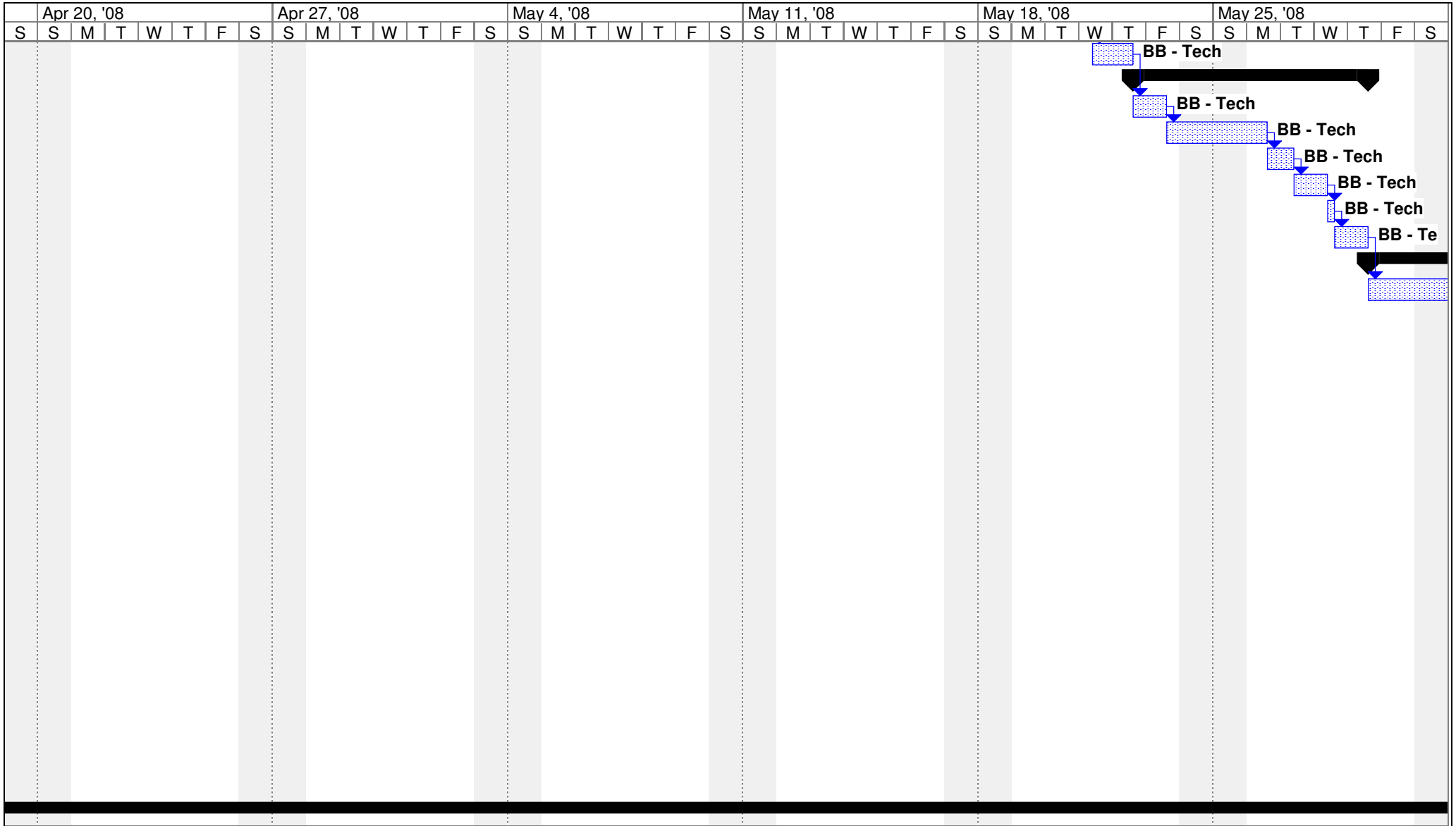
Project: smartmodular-project-plan-v1  
Date: Tue 4/1/08

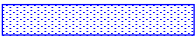

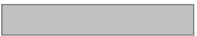






- Task Milestone
- Split Summary
- Progress Project Summary
- External Tasks
- External Milestone
- Deadline



Project: smartmodular-project-plan-v1  
Date: Tue 4/1/08

Task		Milestone		External Tasks	
Split		Summary		External Milestone	
Progress		Project Summary		Deadline	



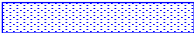








Project: smartmodular-project-plan-v1 Date: Tue 4/1/08	Task 	Milestone 	External Tasks 
	Split 	Summary 	External Milestone 
	Progress 	Project Summary 	Deadline 

Apr 20, '08							Apr 27, '08							May 4, '08							May 11, '08							May 18, '08							May 25, '08												
S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S					



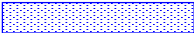








Project: smartmodular-project-plan-v1 Date: Tue 4/1/08	Task		Milestone		External Tasks	
	Split		Summary		External Milestone	
	Progress		Project Summary		Deadline	

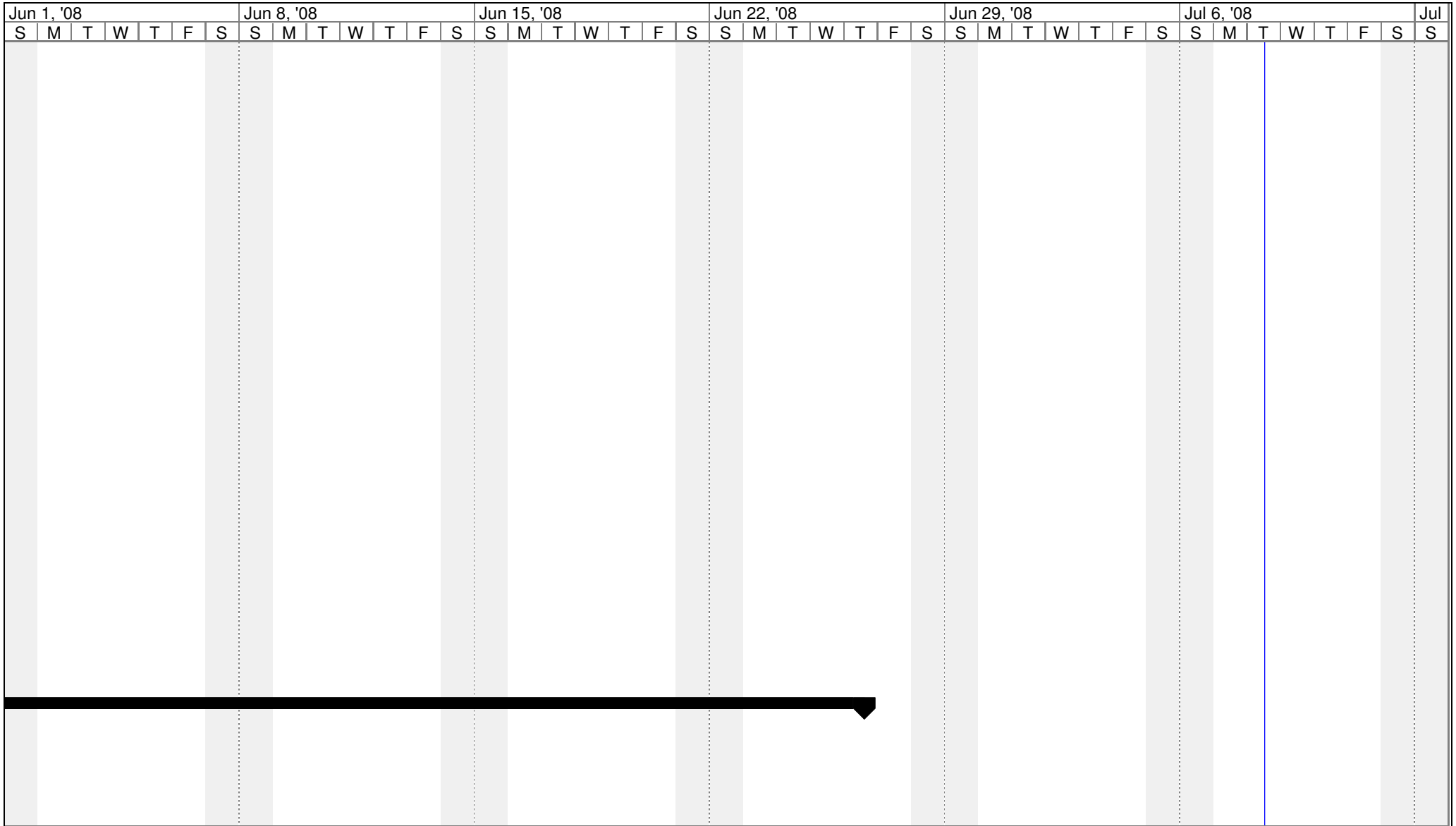


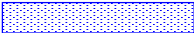








Project: smartmodular-project-plan-v1 Date: Tue 4/1/08	Task 	Milestone 	External Tasks 
	Split 	Summary 	External Milestone 
	Progress 	Project Summary 	Deadline 

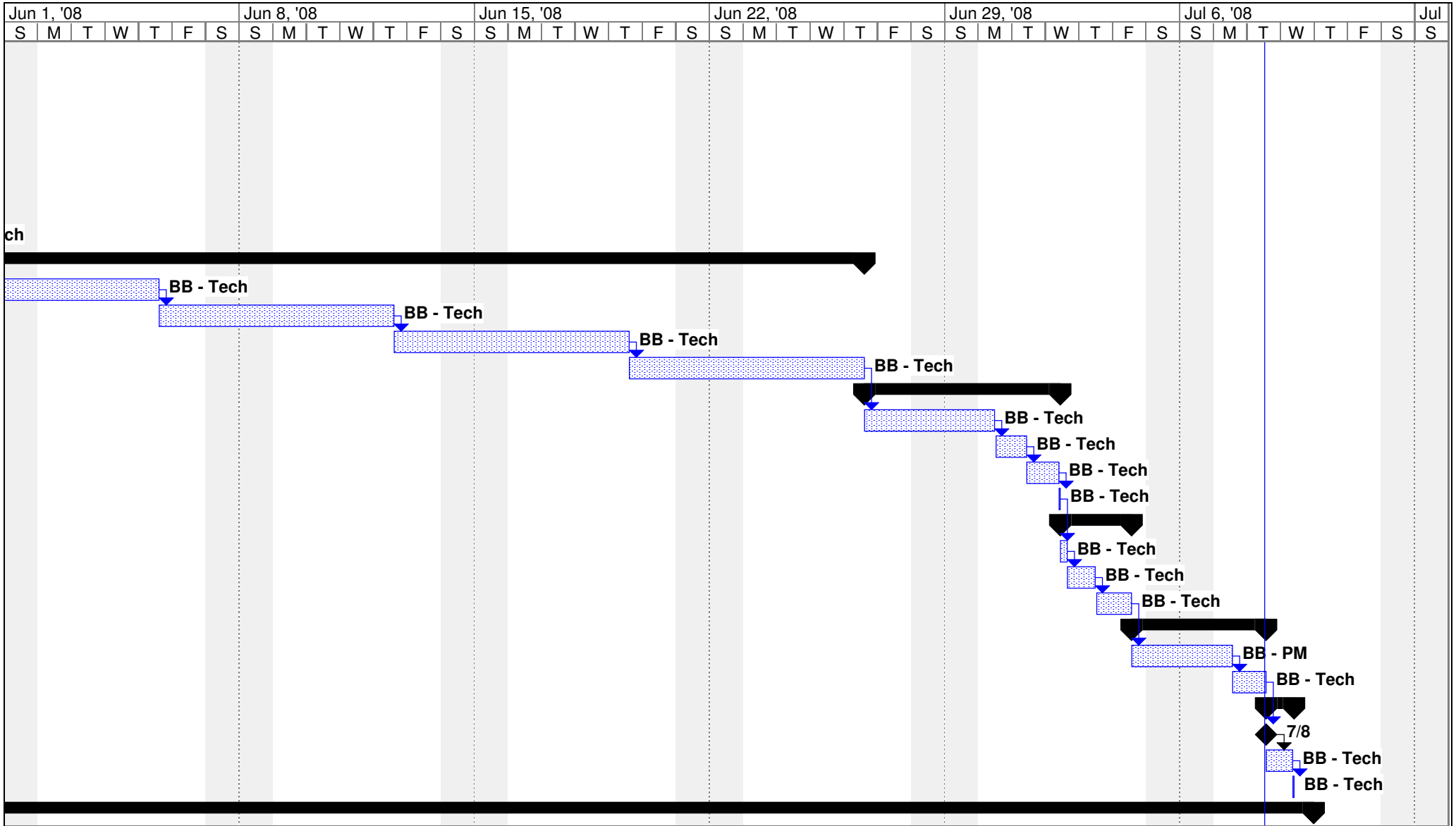


Jun 1, '08							Jun 8, '08							Jun 15, '08							Jun 22, '08							Jun 29, '08							Jul 6, '08							Jul
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S

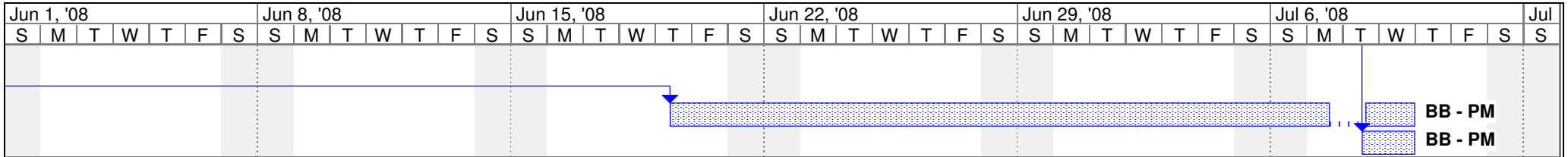
Project: smartmodular-project-plan-v1 Date: Tue 4/1/08	Task 	Milestone 	External Tasks 
	Split 	Summary 	External Milestone 
	Progress 	Project Summary 	Deadline 

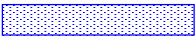

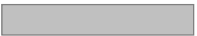







Project: smartmodular-project-plan-v1 Date: Tue 4/1/08	Task		Milestone		External Tasks	
	Split		Summary		External Milestone	
	Progress		Project Summary		Deadline	



Project: smartmodular-project-plan-v1 Date: Tue 4/1/08	Task		Milestone		External Tasks	
	Split		Summary		External Milestone	
	Progress		Project Summary		Deadline	



Project: smartmodular-project-plan-v1 Date: Tue 4/1/08	Task 	Milestone 	External Tasks 
	Split 	Summary 	External Milestone 
	Progress 	Project Summary 	Deadline 